

CFGGS | 6



Level 3 BTEC Business

BTEC - EDEXCEL

Level 3 BTEC Business Course Overview

Who is the course for?

Students can choose to take the course as an equivalent of 1 or 3 A levels depending on how they want to combine the course with other subjects. It is aimed at students who want to develop a range of practical work related skills and who want to understand why businesses operate in the way that they do.

How will I be assessed?

Assessment depends on the size of the qualification you take.

All students will sit two written exams, one on Personal and Business Finance unit and one for the Marketing unit. Students who opt to take the triple A level equivalent will sit an additional two exams. All other work will be assessed through coursework. Delivery is through classroom teaching, fieldtrip visits to relevant businesses and specialist external guest speakers.

What could I do after the course?

The Level 3 BTEC courses are valued by both employers and universities. You may progress onto degrees in subjects such as Management, Finance, Human Resources or Marketing, or directly into employment in these areas leading to professional qualifications as offered by the Chartered Institutes of Marketing, Management Accounts or Personal Development. The majority of our students progress onto university courses although there are also options to progress onto a high level apprenticeship.

What else do I need to know?

This course will suit you if you enjoy researching independently or in groups and prefer course work to examinations and have an interest in Business.

What will I be studying?

All students will study:

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance

In addition to the 3 core units, those taking the Extended Diploma (3 A Level equivalent) will take:

- Managing an Event
- International Business
- Principles of Management
- Plus additional units given under the specific course

All other units will be decided by the department and announced at the beginning of the course but include a focus on topics such as Accounting, Recruitment and Selection, Retailing and Business Ethics.

Contact Name: Mr. J Whitfield

Entry Criteria

- 5 GCSEs at grade 4 and above, including English Language and Mathematics

CFG6 Top Links to Expand your interest in Level 3 BTEC Business

- [Breakeven Analysis](#)
- [Motivational Theory](#)
- [How to write a CV](#)
- [Day in the life of an events planner](#)
- [How does insurance work?](#)
- [Business Ownership](#)
- [Managing your debt](#)
- [The History of Money](#)
- [Guerrilla Marketing](#)
- [How advertising has changed since the 80s](#)

CFG6 Alumni Destinations with Level 3 BTEC Business

[City, University of London - Criminology](#)

[City, University of London - Law](#)

[Goldsmiths - Computer Science](#)

[Goldsmiths - Management with Entrepreneurship](#)

[Kingston University - Architecture](#)

[London South Bank University - Accounting and Finance](#)

[London South Bank University - Business Management](#)

[Middlesex University London - Accounting and Finance](#)

[Middlesex University London - Banking and Finance](#)

[Queen Mary University of London - Accounting and Management](#)

[Queen Mary University of London - Business Management](#)

[Queen Mary University of London - Business with Law](#)

[Queen Mary University of London - Marketing and Management](#)

[SOAS University of London - Accounting](#)

[The University of Law - Business Management](#)

[University of Greenwich - Accounting and Financial Information Systems](#)

[University of Greenwich - Business Management](#)

[University of Greenwich - Business with Marketing](#)

[University of Greenwich - Law](#)

[University of Greenwich - Marketing Management](#)

[University of Westminster - Accounting](#)

[University of Westminster - Business Management](#)

[University of Westminster - Digital Media](#)

[University of Westminster - Human Resources Management](#)

[University of Westminster - International Business](#)

[University of Westminster - Psychology and Criminology](#)

Alternatives to HE

Apprenticeship as GP Administrator

Apprenticeship in Accounting

Apprenticeship in Business Administration / HR / Marketing

Aviva Investment - Business Apprenticeship

City Gateway - Employability Training Course

Employment as NHS Receptionist

Employment in Retail