

# Level 3 BTEC Business

## How long is the course?

Two years.

## Who is the course for?

Students can choose to take the course as an equivalent of 1 or 3 A levels depending on how they want to combine the course with other subjects. It is aimed at students who want to develop a range of practical work related skills and who want to understand why businesses operate in the way that they do.

## How will I be assessed?

Assessment depends on the size of the qualification you take.

All students will sit two written exams, one on Personal and Business Finance unit and one for the Marketing unit. Students who opt to take the triple A level equivalent will sit an additional two exams. All other work will be assessed through coursework. Delivery is through classroom teaching, fieldtrip visits to relevant businesses and specialist external guest speakers.

## What could I do after the course?

The Level 3 BTEC courses are valued by both employers and universities. You may progress onto degrees in subjects such as Management, Finance, Human Resources or Marketing, or directly into employment in these areas leading to professional qualifications as offered by the Chartered Institutes of Marketing, Management Accounts or Personal Development. The majority of our students progress onto university courses although there are also options to progress onto a high level apprenticeship.

## What else do I need to know?

This course will suit you if you enjoy researching independently or in groups and prefer course work to examinations and have an interest in Business.

## What will I be studying?

All students will study:

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance

In addition to the 3 core units, those taking the Extended Diploma (3 A Level equivalent) will take:

- Managing an Event
- International Business
- Principles of Management
- Plus additional units given under the specific course

All other units will be decided by the department and announced at the beginning of the course but include a focus on topics such as Accounting, Recruitment and Selection, Retailing and Business Ethics.

**Exam Board: Edexcel**

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