



## Level 3 BTEC Business Studies

- Breakeven Analysis: <https://www.youtube.com/watch?v=r8Blz5l-aDc>
- Motivational Theory
  - <https://www.tutor2u.net/business/reference/motivation-theories-explained>
- How to write a CV
  - [https://www.youngwomenstrust.org/what-to-put-in-your-cv?gclid=EAIaIQobChMIgP6c3IXk7AIVSrDtCh0CLw6zEAAYASAAEgKhzFD\\_BwE](https://www.youngwomenstrust.org/what-to-put-in-your-cv?gclid=EAIaIQobChMIgP6c3IXk7AIVSrDtCh0CLw6zEAAYASAAEgKhzFD_BwE)
- Day in the life of an events planner:
  - [https://www.youtube.com/watch?v=g\\_w5FqvMKC8](https://www.youtube.com/watch?v=g_w5FqvMKC8)
- How does insurance work? <https://www.youtube.com/watch?v=qjXgpJpSICc>
- Business Ownership [https://www.youtube.com/watch?v=BN2cQNNvg\\_4](https://www.youtube.com/watch?v=BN2cQNNvg_4)
- Managing your debt
  - <https://www.which.co.uk/money/credit-cards-and-loans/debt-and-how-to-deal-with-it/10-tips-on-paying-off-your-debts-asrkq2g6uqsc>
- The History of Money: <https://www.youtube.com/watch?v=-nZkP2b-4vo>
- Guerrilla Marketing:
  - <https://blog.hubspot.com/marketing/guerrilla-marketing-examples>
- How advertising has changed since the 80s
  - <https://www.youtube.com/watch?v=86CZQGdxyMs>

